

CONTACT

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EDUCATION

M.P.S.

UX/UI
Maryland Institute College of Art
📅 May 2023
📍 Baltimore, MD

B.A.

Visual Design
Mount Sierra College
📅 2016
📍 Monrovia, CA

TOOLS

Adobe CC
Figma
Airtable
WordPress
Mail Chimp
Shopify
HTML/CSS

SKILLS

Entrepreneurship
Designing for B2B and B2C
Digital marketing
Project management
Brand execution and management
Process building
Organization
User Experience design
Public Speaking
Teaching and Coaching

VOLUNTEER WORK

*Graphic Designer at Your Service
Dog, Inc. Alaska 10/2022 - 2/2023*

CAREER OBJECTIVE

Experienced Designer with over 13 years of experience, seeking change and growth in career.

WORK EXPERIENCE

Konnected, Inc.

October 2022 - current

📍 Remote/Orlando, FL

- Conduct user research for redesign of web and app platforms
- Design user-centered experiences through print and digital channels
- Create content in form of video, static, and animated graphics
- Update all packaging, includes product photography to print production
- Redesign trade show booth collateral for cohesive experience
- Design for marketing efforts including paid ads, emails, etc.

Goodwill of the San Francisco Bay

February 2022 - October 2022

📍 Remote/San Francisco, CA

- Implementation of new brand including digital and print templates
- Building and structure signage and printed collateral for donation pilot
- In-store collateral like tote bags, tshirts, signage, gift cards, posters, etc.
- Support for internal departments i.e. Marketing, Mission Advancement, Retail, Development, Recruiting, etc.

Reasons to Believe

April 2018 - February 2022

📍 Covina, CA

- Creation, launch, and maintenance of organizations brand
- Digital assets for online name collection on social and other outlets
- Designed weekly e-communications and ads
- Maintained visual brand on new website resulting in more click rates
- Print and digital assets for campaigns and events for internal clients
- Lead and maintained 2 YouTube channel's visual brands
- Worked with Ph.D. scholars on designing scientific figures for books and designed multiple white papers

Freelance

June 2011 - current

📍 Remote

- Design all the things

OTHER PROJECTS

Repurposed Thangs

*Graphic and Product Designer
December 2021 - current*

📍 Delta Junction, AK