

## CONTACT

✉ themisslanz@gmail.com  
🌐 alltradescompany.co  
📞 626.391.4541  
🌐 linkedin.com/in/themisslanz

## EDUCATION

### M.P.S.

UX/UI  
*Maryland Institute College of Art*

📅 May 2023  
📍 Baltimore, MD

### B.A.

Visual Design  
*Mount Sierra College*

📅 2016  
📍 Monrovia, CA

## TOOLS

Adobe CC  
Figma  
Airtable  
WordPress  
Mail Chimp  
Shopify  
HTML/CSS

## SKILLS

Entrepreneurship  
Designing for B2B and B2C  
Digital marketing  
Project management  
Brand execution and management  
Process building  
Organization  
User Experience design  
Public Speaking  
Teaching and Coaching

## VOLUNTEER WORK

*Graphic Designer at Your Service  
Dog, Inc. Alaska 10/2022 - 2/2023*

## CAREER OBJECTIVE

Experienced Designer with over 13 years of experience, seeking change and growth in career.

## WORK EXPERIENCE

### University of Alaska Fairbanks

*July 2023 - current*

📍 Remote/Fairbanks, AK

- Build/maintain faculty-facing interfaces for data collection and reporting
- Develop new data architecture and process across multiple departments
- Conduct user trainings, testing, and building sessions

### Konnected, Inc.

*October 2022 - July 2023*

📍 Remote/Orlando, FL

- Conduct user research for redesign of web and app platforms
- Design user-centered experiences through print and digital channels
- Create content in form of video, static, and animated graphics
- Update all packaging, includes product photography to print production
- Design for marketing efforts including paid ads, emails, etc.

### Goodwill of the San Francisco Bay

*February 2022 - October 2022*

📍 Remote/San Francisco, CA

- Implementation of new brand including digital and print templates
- Building and structure signage and printed collateral for donation pilot
- In-store collateral like tote bags, tshirts, signage, gift cards, posters, etc.
- Support for internal departments i.e. Marketing, Mission Advancement, Retail, Development, Recruiting, etc.

### Reasons to Believe

*April 2018 - February 2022*

📍 Covina, CA

- Creation, launch, and maintenance of organizations brand
- Digital assets for online name collection on social and other outlets
- Designed weekly e-communications and ads
- Maintained visual brand on new website resulting in more click rates
- Print and digital assets for campaigns and events for internal clients
- Lead and maintained 2 YouTube channel's visual brands
- Worked with Ph.D. scholars on designing scientific figures for books and designed multiple white papers

### Freelance

*June 2011 - current*

📍 Remote

- Design all the things